

KENNETH P. LANDES

301 Mission Street Unit 8C
San Francisco, CA 94105
415.265.2818

kenny@kennylandes.com
www.kennylandes.com

OVERVIEW

- Five years extensive experience in renowned agency and in-house design spaces.
- Wide-ranging portfolio including branding, advertising and interactive pieces.
- Sophisticated demonstration of color theory, typography and core design concepts.
- Mastery of production methods with delivery of flawless press-ready digital files.

SKILL SET

Proficient in Adobe InDesign, Illustrator, Photoshop, and Acrobat. Proficient in XHTML, CSS and XML. Familiar with JavaScript, PHP, Adobe Flash with Action Script and Dreamweaver. Experience with content management, information architecture and Microsoft Office applications. Equally proficient on Macintosh and Windows platforms.

EXPERIENCE

Publicis & Hal Riney—*Freelance Production*

June 2008 – July 2008

Freelance print advertising, pre-press and production introducing new branding for U.S. Cellular, the fourth-largest American cell phone service provider.

Landor Associates—*Freelance Production*

March 2007 – May 2008

Developed and produced identity and stationery systems, corporate branding books and guidelines, press-ready mechanicals, and Microsoft Office templates. Maintained on-line brand resource centers using Joomla! CMS, hand-editing HTML and CSS, as necessary. Prominent clients included Citi, Chevron and NetApp.

MGM MIRAGE—*Graphic Designer*

September 2005 – February 2007

Created and produced event collateral, food and beverage materials, direct mail, corporate branding, and a wide variety of graphic materials for one of the world's largest and most successful gaming, entertainment and hospitality companies. Prominent clients included Bellagio, MGM Grand, CityCenter, and Treasure Island.

San Diego State University Career Services—*Graphic Design Intern*

January – August 2005

Created and updated Career Services and Workability IV identity, print materials and advertising. Implemented uniform design strategies in compliance with University brand guidelines. Photographed and processed digital images.

Studio 545 Design—*Graphic Design Intern*

January – May 2005

Collaborated with a creative team serving clients in an agency format. Assisted in the development of innovative design solutions for several entertainment, marketing and branding projects.

EDUCATION

San Diego State University, May 2005

Bachelor of Arts Degree in Art. Emphasis in Graphic Design with distinction in Art.

City College of San Francisco, 2009

Web Development studies

San Francisco State University, 2009 – 2010

Multimedia Studies Program

AFFILIATION

American Institute of Graphic Artists, San Francisco chapter