

KENNY LANDES

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OVERVIEW

- Extensive experience in renowned agency and in-house design spaces
- Professional portfolio includes branding, advertising and interactive pieces
- Sophisticated demonstration of color theory, typography and design concepts
- Mastery of web development and print production best practices

SKILL SET

Proficient in Adobe InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, hand-coded HTML, CSS, and XML. Familiar with JavaScript, jQuery, PHP, and Adobe Flash. Experience with Wordpress, Salesforce, information architecture and Microsoft Office applications. Equal proficiency on Macintosh and Windows.

EXPERIENCE

The Online 401(k)

July 2010 – present

Marketing Web Developer

This position provides a unique opportunity for me to flex and strengthen existing skills while continuing to develop new ones. I am responsible for standardization and documentation of complicated workflows. I participate in company-wide product development projects as a key player, being that I am the only coder. I am currently involved in the planning, development and execution of a new corporate website in conjunction with the development and launch of a new product and a new corporate social media program. My areas of focus include HTML5, CSS3, jQuery, customized CMS, and all things Salesforce, including implementation of automated marketing programs in Marketo

Publicis & Hal Riney

June 2008 – July 2008

Freelance Production

Freelance print advertising, pre-press and production introducing new branding for U.S. Cellular, the fourth-largest American cell phone service provider.

Landor Associates

March 2007 – May 2008

Freelance Production

Developed and produced identity and stationery systems, corporate branding books and guidelines, press-ready mechanicals, and Microsoft Office templates. Maintained on-line brand resource centers using Joomla! CMS, hand-editing HTML and CSS, as necessary. Prominent clients included Citi, Chevron and NetApp.

MGM Mirage

September 2005 – February 2007

Graphic Designer

Created and produced event collateral, food and beverage materials, direct mail, corporate branding, and a wide variety of graphic materials for one of the world's largest and most successful gaming, entertainment and hospitality companies. Prominent clients included Bellagio, MGM Grand, CityCenter, and Treasure Island.

EDUCATION

San Diego State University

May 2005

Bachelor of Arts Degree in Art, emphasis in Graphic Design with distinction in Art

City College of San Francisco

Web Development studies